

Origin of Australia

Wild Rivers

PUREBRED WAGYU



In 1818, explorer John Oxley went in search of new farming lands. He traversed from west to east, climbing steep rugged ranges.

One night he and his expedition camped by a river. Writing in his journal, he noted this new area as being the finest open country with 'running waters; on every hill a spring and in every valley a rivulet'.

As time passed, the area was settled by a number of pastoral runs taking up the valleys and creeks running into the river. And today within those ranges, you'll find our Purebred Wagyu grazing ... where the wild rivers run.

With over 40 years of experience in the Australian beef industry as a vertically integrated company, we own and operate each step of the production process.

From breeding and cattle selection through to finishing and processing, we provide complete traceability from our paddock to your plate.

•HGP-free •350 days grainfed •MB 8+