



NH Foods

# AUSTRALIA'S PREMIUM BEEF RANGE >

The joy of eating®



## OUR COMPANY >

NH Foods Australia is a wholly owned subsidiary of global corporation, NH Foods Ltd., a public listed company in Japan and a leader in the delivery of a wide variety of foods including fresh meats, seafood, dairy products, processed goods and health foods.

With over 45 years of experience in the Australian beef industry, beginning in 1978 as Nippon Meat Packers Australia Pty. Ltd., we have grown to become one of the largest beef production companies across the country.

In Australia we own and operate three large processing facilities which are strategically placed in prime cattle areas along the East Coast of Australia, specifically New South Wales (Wingham) and Queensland (Mackay, Oakey). The processing facilities are supported by one of the largest and most modern feedlot

operations in Australia, Whyalla Beef, also a division of the NH Foods Australia group.

Our processing facilities are acknowledged as industry leading operations for food safety and hygiene, and all carry accreditations that are recognised around the world.

Our motto is delivering the 'joy of eating' and since our inception, we've done just that. As a vertically integrated company we own and operate key steps of the supply chain including breeding (Wagyu), cattle selection (Wagyu), lotfeeding and processing. Our vast experience gives you the assurance you need that we never compromise on taste or quality and this ensures the highest safety standards for your peace of mind.



Main picture and insert: Angus Reserve Black Angus Beef

## OUR SALES TEAM >

NH Foods Australia has grown from a small Sydney-based export trading office in 1978 to become one of the largest beef production companies in the country.

Our sales team is dedicated to serving our domestic and international customers with superior quality products and efficient service. Our aim is to provide each customer with a personalised experience and accommodate specifications in meat cuts and packaging. It is this attention to detail, product quality and knowledge that sets us apart.

Based in Sydney, the export sales division can assist with any sales or support query you may have in regard to our:

- Australian Wagyu brands (Wild Rivers Purebred Wagyu, Oakey Premium Wagyu)
- Verified Black Angus beef brand (Angus Reserve)
- Premium grainfed brand (Omugi)
- Premium grassfed brands (Manning Valley Naturally, Nature's Fresh Natural Beef)
- General commodity grainfed and grassfed beef products

Worldwide sales are made through the NH Foods Australia head office in Sydney and with assistance through the global sales network of NH Foods Ltd.

We look forward to hearing from you.



## AUSSIE BEEF >

Aussie Beef is a brand created by Meat & Livestock Australia (MLA). It is used to promote Australian red meat within international markets. It is based on key attributes that differentiate Australian red meat: our unique raising environment and climate; stringent quality and integrity systems; and sharing Australian lifestyles and quality red meat with the world. NH Foods Australia is a proud Aussie Beef partner.





## OUR BRANDS >

We are committed to providing you the very best pasture to plate experience. With our experience in Wagyu, grainfed and grassfed beef production, you can be assured we provide complete traceability from our paddock to your plate as we

work closely with our select family of cattle producers. We utilise the Meat Standards Australia (MSA) grading system – the world's leading eating quality process – which is also a United States Department of Agriculture (USDA) process-

verified program. You can trust that tenderness, juiciness and flavour is guaranteed with every taste of our beef. When you are dedicated to the joy of eating premium Australian beef, our brands are for you.



### ANGUS<sup>®</sup> RESERVE BLACK ANGUS BEEF

THE BEST BLACK ANGUS BEEF IN THE WORLD. Ok, so we may be a little biased. But what we can tell you is that our Angus Reserve is pretty impressive. And that's because all we do is produce beef. Great quality Australian beef.

- Verified Black Angus Beef
- Custom grainfed
- 100% traceability

[angusreserve.com.au](http://angusreserve.com.au)



### GLENYARRA<sup>®</sup> PASTURES ORIGIN OF AUSTRALIA

Immerse yourself in the authentic Australian flavour of Glenyarra Pastures, home to exceptional grassfed beef. Our cattle thrive on expansive Australian green pastures, living as nature intended and producing beef that's not only delicious, but also wholesomely nutritious.

- Grassfed
- MSA Graded
- Guaranteed Eating Quality



### Manning Valley ...naturally GRASSFED BEEF

This is where our grassfed beef story begins. Where spectacular coastline and dramatic hinterland ranges converge. A natural paradise of sea air, great lakes, inland waterways, rainforest and lush green pastures.

- 100% antibiotic free
- 100% hormone growth promotant free
- 100% grain free

[manningvalleynaturallybeef.com.au](http://manningvalleynaturallybeef.com.au)





There's a reason we're called Nature's Fresh Natural Beef. You guessed it. It's because we do just that. Produce natural, 100% pasture fed beef that's good for you, and your family.

- NEVER grainfed
- NEVER treated with antibiotics
- NEVER given hormones

[naturesfreshnaturalbeef.com.au](http://naturesfreshnaturalbeef.com.au)



Oakey Premium Wagyu lovers have come to expect a little more. A little more quality, a little more confidence, and a little more joy. How? IT'S ALL IN THE DETAIL.

- 100% Australian F1 Wagyu
- Guaranteed 3-9 marble score
- Hormone growth promotant free

[oaakeypremiumwagyu.com.au](http://oaakeypremiumwagyu.com.au)



For over 30 years, Omugi has been exported to the discerning Japanese market. Today, Omugi is more accessible than ever, and we're excited to announce we're now bringing our Omugi Beef to the rest of the world.

- Guaranteed 1+ marble score
- Custom barley fed
- MSA graded for consistent eating quality

[omugibeef.com.au](http://omugibeef.com.au)



Wild Rivers®  
PUREBRED WAGYU

From its highly prized 8+ marbling score to the exquisite full mouth feel, this premium purebred Wagyu doesn't just stand out from the crowd – it leads it.

- Purebred Wagyu
- Hormone growth promotant free
- Guaranteed 8+ marble score

[wilddriverswagyu.com.au](http://wilddriverswagyu.com.au)



## OUR CATTLE >

Australia enjoys an outstanding international reputation for the quality and health of our cattle. It is one of the few countries in the world free from both bovine spongiform encephalopathy (BSE) plus foot-and-mouth disease (FMD).

Australian cattle producers are recognised around the world for their animal husbandry and farm management skills. Genetics are at the forefront of advancements in production efficiency of the livestock industry as well as farm and pasture improvements together with water management. Australian farmers are amongst the most progressive across the world in these vital areas.

Focused on the highest possible food safety standards, with traceability and quality assurance systems

through the supply chain, the cattle industry in Australia is built largely by family owned producers committed to delivering world-class beef.

Over half of the national herd is located in the eastern states. Bos Taurus cattle originated in Europe and are often referred to as 'British breeds' and include Angus, Hereford, Shorthorn, Charolais, Simmental and Murray Grey. Angus, the best known Bos Taurus breed has remarkable adaptability and quality genetics. Wagyu is a Japanese breed of cattle and are also classified as Bos Taurus. Australia now has the largest Wagyu herd outside Japan with 80-90% of domestic production exported. Wagyu is unsurpassed for its marbling which leads to tender, juicy beef with rich flavours.

Our livestock team purchases a wide range of cattle from the best producers throughout the eastern states of Australia to meet the precise requirements of each production specification. Our breeds include Wagyu, Black Angus, Angus, Hereford, and other main British breeds, along with certified EU cattle which make up our award-winning and superior Wagyu, grain and grassfed brands.





## OUR FACILITIES >

**1978** - Nippon Meat Packers Australia is established in Sydney. Operating solely as an export trade office, it laid the foundations for what has become one of Australia's largest beef production companies, NH Foods Australia.

**1987** - Nippon Meat Packers Australia implements its vertically integrated system of production and marketing of chilled and frozen beef overseas with the acquisition of Whyalla Beef feedlot and Oakey Abattoir Holdings (now known as Oakey Beef Exports).

**1990** - Thomas Borthwick & Sons (Australia) is acquired.

**1994** - Wingham Beef Exports is acquired.

**1997** - Beef Producers Australia is registered.

### WHYALLA BEEF PTY LTD

Recognised as one of the largest and most modern feedlots in Australia and responsible for managing two of the group's cattle breeding properties: King Island (Tasmania) and Bundarra (New South Wales). Located on the border of New South Wales and Queensland, current head of cattle capacity is 72,000 with a license up to 75,000. The feedlot inducts and exits 5,000 head per week. Our F1 Wagyu breeding program begins at Scheelite, whilst our Purebred Wagyu breeding herd is maintained in Bundarra. Both the F1 and Purebred Wagyu programmes ensure consistent supply of cattle to the feedlot.

- National Feedlot Accreditation Scheme (N.F.A.S.)
- Livestock Producer Assurance (LPA)

### Oakey Beef Exports Pty Ltd

- Wagyu, grainfed and grassfed beef
- Capacity to process 1,500 head / day
- EU high-quality beef (HQB) and EU grainfed beef
- Halal certified
- USDA certified
- China certified
- British Retail Consortium (BRC) global standards accredited



### Thomas Borthwick & Sons (Australia) Pty Ltd

- Grainfed and grassfed beef
- Capacity to process 1,000 head / day
- EU high-quality beef (HQB) and EU grainfed beef
- Halal certified
- USDA certified
- British Retail Consortium (BRC) global standards accredited



### Wingham Beef Exports Pty Ltd

- Grainfed and grassfed beef
- Capacity to process 700 head / day
- EU high-quality beef (HQB) and EU grainfed beef
- Halal certified
- USDA certified
- China certified
- British Retail Consortium (BRC) global standards accredited





**nh-foods.com.au**



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